

# 2022-2023 District Goals



District: 301A3  
Constitutional Area: Orient and Southeast Asia

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

[District's Service Activities Action Plan of DG Daniel.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	10	0
2nd Quarter	0	0	0	0
3rd Quarter	1	20	10	0
4th Quarter	0	0	0	0

### FY New Clubs

2

### FY Charter Members

40

## **FY New Members**

20

## **FY Retention Goal**

0

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

60

## **Action Plan**

[District's Membership Development Action Plan of DG Daniel Ching.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 8% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[District's Leadership Development Action Plan of DG Daniel Ching.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 3 clubs make new Model Club commitments.
- b. Our district will ensure that 3 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 3 clubs make a Model Club commitment.

## **Action Plan**

[LCIF Campaign 100 Action Plan of DG Daniel.docx](#)

# CUSTOM GOALS

## Goal Statement

By the end of the 2021-2022 fiscal year, 90% of all clubs of District 301-A3 will complete the Club Quality Initiative Workbook. The clubs will be monitored and supervised in terms of membership growth, leadership and service activities and the LCIF Campaign 100.

## Action Plan

[District Action Plan on Improving Club Quality Goal A of DG Daniel \(Autosaved\).docx](#)

## Goal Statement

By the end of the 2021-2022 fiscal year, 90% of all clubs of District 301-A3 will complete the Club Quality Initiative Workbook. The clubs will be monitored and supervised in terms of membership growth, leadership and service activities and the LCIF Campaign 100.

## Action Plan

[Action Steps for Improving Club Quality Goal B of DG Daniel.docx](#)